

## **Eldridge Parks & Recreation Board Meeting Agenda**

Tuesday, November 14, 2023

6:30 p.m. at City Hall

- Call to Order & Roll Call
- Approval of Agenda
- Public Comment
- **Consideration of approval of the minutes from October 10, 2023.**
- **Consideration of approval of Park bills**
- Old Business
  - Hickory Creek Lake Discussion
- New Business
  - Recommendation to the Mayor for a replacement for Scott on the board.
  - Lee Westendorf board renewal coming up 2/28/24
  - Voting for a Chairman and a Chairman Pro Tempore at the January meeting.
  - **New field/shelter scheduling app.**
  - Band Shell Discussion
  - **MidAmerican Grant Check for Drinking Fountain at Centennial**
- Adjourn

The next Park and Recreation Board meeting is Tuesday, December 12, 2023, at 6:30 p.m.

The regular meeting of the Eldridge Parks & Recreation Board was called to order at 6:31 P.M. on October 10, 2023, at City Hall by Chairman Scott Campbell.

Board members present were Scott Campbell, Jeff Ashcraft, Jill DeWulf, and Tricia Campbell. Lee Westendorf was absent. Also present were Steve Puls and Jeff Martens.

Motion by Campbell, second by Ashcraft to approve the agenda with the addition of adding Pickleball Court benches to new business. Motion approved unanimously by voice vote.

Motion by DeWulf, second by Ashcraft to approve the minutes from September 12, 2023. Motion approved unanimously by voice vote.

Motion by Ashcraft, second by Campbell to approve bills payable in the amount of \$73, 413.83. Motion approved unanimously by voice vote.

#### Public Comment

No public comment.

#### Old Business-

Puls let the board know that the irrigation at Hickory Creek Soccer Fields was complete and working as expected. Some additional seeding will be done once the ground settles over the trenches. An invoice was submitted.

No new information was available to be presented on the 4-Plex Dugouts so that item was tabled until the November meeting.

#### New Business-

SCRA recognition for the Hickory Creek Soccer Fields was discussed. The board thought that it would be a good idea to recognize the SCRA on a sign for the soccer fields and directed the staff to look for a new vendor since the previous vendor was unresponsive. They also mentioned recognizing Bill Brehmer's efforts in the creation of this park.

S. Campbell had spoken to citizens involved in the pond/lake project up to this point and said that these citizens would support a pond at Hickory Creek or Sheridan Meadows. He said that he had talked to the City Administrator about getting public input on the project and the board agreed public input was needed before a decision was made. The board will pursue this idea more in November.

No information was available on the Lions Club flowers in Weise Park. Puls mentioned that the bushes that were placed in that park by the benches as a memorial need replacement and if city staff removed the old bushes his company would consider donating and planting replacements. City staff will email the board more information on the Lions Club flowers.

Ashcraft motioned to approve Option B of the Pickleball Light proposal and DeWulf seconded. Option B is to convert all 16 light fixtures to 277 Volt simultaneously and have all the lights the same. Total cost is \$6,000. This was opposed to Option A which would have total cost of \$9,600 over time replacing the current higher voltage non-LED lights as needed. Option B was less expensive and would save considerable energy of the current lights.

DeWulf presented that the Pickleball Club would like to add another bench at the Pickleball Courts. The board seemed favorable to this request, but no action was taken at this time. The board requested a quote from city staff.

Motion by Ashcraft, second by DeWulf to adjourn the meeting at 6:50 pm. Motion approved unanimously by voice vote.

Respectfully submitted,  
Jeff Martens, Assistant City Administrator

The next regular meeting is on November 14, 2023, at 6:30 p.m.

Name	Check #	Check Date	GL Description	GL Amount
PS3 ENTERPRISES INC	153556	10/12/2023	004-5-430-6310 CENTENNIAL	\$95.00
PS3 ENTERPRISES INC	153556	10/12/2023	004-5-430-6310 CRANDALL	\$95.00
PS3 ENTERPRISES INC	153556	10/12/2023	004-5-430-6310 ELMEGREEN	\$95.00
PS3 ENTERPRISES INC	153556	10/12/2023	004-5-430-6310 HICKORY CREEK	\$190.00
PS3 ENTERPRISES INC	153556	10/12/2023	004-5-430-6310 SHERIDAN MEADOWS	\$95.00
PS3 ENTERPRISES INC	153556	10/12/2023	004-5-430-6310 DOG PARK	\$95.00
DAVIS TODD	153607	11/2/2023	004-5-430-6600 SHELTER REFUND	\$50.00
MARCIA WULF	153627	11/2/2023	004-5-430-6600 SHELTER REFUND	\$50.00
MERSCHMAN HARDWARE	153630	11/2/2023	004-5-430-6310 ANTIFREEZE	\$42.00
MERSCHMAN HARDWARE	153630	11/2/2023	004-5-430-6310 THREADLOCK PLUG	\$20.96
MIDAMERICAN ENERGY COMPANY	153631	11/2/2023	004-5-430-6371 851 N 1ST ST PARK	\$13.55
OCHS, LAURIE	153634	11/2/2023	004-5-430-6600 SHELTER REFUND	\$50.00
RIVER CITY TURF & ORNAMENTAL	153645	11/2/2023	004-5-430-6320 GRASS SEED	\$510.00
RIVERSTONE GROUP INC	153647	11/2/2023	004-5-430-6325 SHERIDAN MEADOWS	\$108.91
PULS CO	153501	10/10/2023	301-5-430-6798 IRRIGATION HICKORY CREEK	\$67,465.00
PRIESTER NURSERY	153639	11/2/2023	301-5-430-6601 TREES AT SHERIDAN MEADOWS	\$4,427.00

\$73,402.42

City of Eldridge

Eldridge, IA

**rec desk**

Better by Design. Simple by Nature.

**The Leader in Easy To Use  
Recreation Management Software**

11/10/23

Quote valid for 30 days

## Why is RecDesk the right solution?

**The viability and sustainability of your software solution** will be highly dependent on ease-of-use. Recruiting, retaining, and training staff is getting more difficult in parks and recreation. We need to be mindful of this trend. It's a new generation of employees that has grown up using social media, texting and using technology that's intuitive and requires no training. For this reason, RecDesk is uniquely qualified to serve the parks and recreation industry both now, and into the future. Ease-of-use may be the most important "must have" feature on your list of requirements.

**The impact of ease-of-use on both staff and patrons.** Your organization will enjoy rapid adoption rates among staff, faster training, greater utilization, lower support costs, and improved employee morale. For residents, ease-of-use and a mobile-friendly application will drive self-service, increase participation and improve customer satisfaction. And when you have happy customers and happy employees, you can focus on building a community.

**Independent, private ownership and complete dedication to parks and recreation software** means customers come first. Period. No boardroom of wealthy investors dictates or even influences any RecDesk decision, because there is none. No other competitor has been as dedicated or disciplined in building, enhancing and maintaining "ease-of-use" for their end users. In the end, RecDesk customers feel valued, heard and appreciated because RecDesk puts them first.

**And while ease-of-use is the springboard to success,** we shouldn't forget to mention industry-best customer service. For example, over the past 90 days, RecDesk Customer Success Managers have responded to "initial-calls" in less than 1 hour—nearly 70% of the time! This level of service is rare. The RecDesk experience is simply the best in the industry and we invite you to enjoy it.



The Leader in Easy To Use Recreation Management Software

## Features

By leveraging cloud-based technologies and platforms for both solution implementation and support, we're able to provide not only a full-featured and highly reliable solution, but also a very cost-effective one.

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In addition to cost effectiveness, RecDesk has recently released innovative and exclusive features that uniquely meet the current demands of our customers. The first being our suite of flex products including *FlexForms*, *FlexCalendar*, and *Flex Scheduler* as well as the revolutionary *CRM+* which we released to our entire customer base.

FlexForms	FlexCalendar	FlexScheduler
<p>The industry's first and most advanced fully integrated electronic forms solution. <i>FlexForms</i> allow you to re-create any paper based form and directly integrate it into your registration, reservation, and enrollment workflows while adding the ability to collect electronic signatures (without the need for additional hardware), upload documents from your laptop or smartphone, and share previous form submissions ultimately eliminating the need for tedious multiple completions.</p>	<p>One of the most advanced and flexible facility calendars on the market. This calendar can be used internally or mirror to your customized community portal for public viewing. <i>FlexCalendar</i> allows you the ability to filter your calendar by facility, facility type, reservation type, and custom tags. In addition to daily, weekly, and monthly views, <i>FlexCalendar</i> offers a Scheduler view that will help in fully maximizing the reservation of your facilities and offers the ability to print or export this calendar to various file types.</p>	<p>When used in conjunction to <i>FlexCalendar</i>, Flex Scheduler offers a number of benefits to a normal scheduling system.</p> <ul style="list-style-type: none"> <li>Ability to launch complicated recurring reservations/events</li> <li>Ability to build in setup and teardown times</li> <li>Meet the challenges of an event that takes place at various venues/fields</li> <li>Ability to quote for formal events such as weddings and banquets</li> <li>Ability to accommodate various add-on fees, incorporate inventory (chairs, tables, etc.) and generate an invoice that can be exported automatically to any interested party</li> </ul>

# System Security

RecDesk is a platform built on trust. From financial data to customer profiles and history, clients trust us to protect their most important information. That's why we've made security and privacy a top priority. RecDesk and our Payment Processing partners are PCI compliant, your client's credit card data is stored separately from City computers and network. RecDesk is SOC 2 Type II certified – which demonstrates our commitment to security and making all efforts in this area transparent to our customers.

The Service Organization Control (SOC 2) examination framework and reporting platform, developed by the American Institute of CPAs (AICPA), assesses the ability of service providers (such as RecDesk) to secure cloud data. SOC 2 defines criteria mutually agreed upon by the security and privacy communities for managing customer data based on five trust service principles: security, availability, processing integrity, confidentiality, and privacy.

This report confirms that RecDesk meets the highest industry standards when it comes to keeping information safe. It was authored by a rigorous independent auditor, and includes detailed explanations of our:

- **Strong authentication controls and limited access to data** - We limit access to customer data to those who need it to do their job.
- **Continuous controls monitoring and response** - We run continuous compliance monitoring to ensure that the key configurations our controls rely upon are in place and that we're able to quickly respond to any issues that may arise.
- **Employee security awareness** - We perform rigorous due diligence prior to hiring and provide security training for all employees during onboarding and on an ongoing basis.





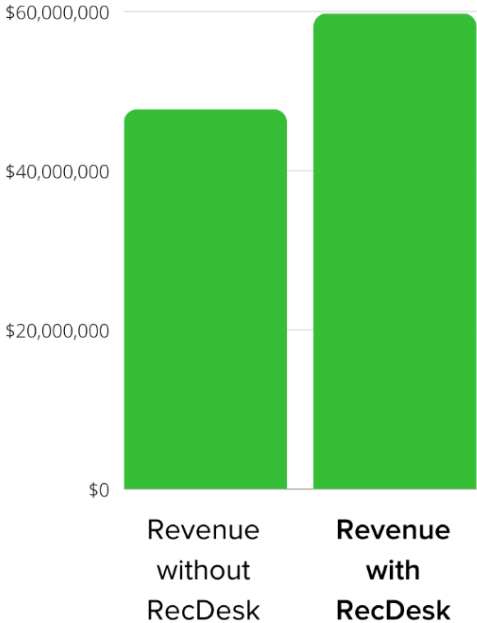
# What can RecDesk do for you?

We analyzed the tangible benefits that using RecDesk provides to our clients. Our evaluation compared registration and revenue totals of over 200 new clients. This analysis concluded that RecDesk customers see an **85% increase** in their total registrations processed and a **25% increase** in department revenue by leveraging the value of RecDesk in their community.

## Registration Comparison



## Revenue Comparison



Comparisons are based on the analysis of client submitted data prior to RecDesk implementation.



The Leader in Easy To Use Recreation Management Software

# Pricing

Line Item	Price
Training	Free
Implementation and Custom Portal Design	Free
Cloud Hosting	Free
All Future Feature Releases	Included
<i>Custom Report Creation (optional one-time fee)</i>	<i>\$1,200</i>
<i>Data Migration (optional one-time fee)</i>	<i>\$1,200</i>
<i>GIS Import (optional one-time fee)</i>	<i>\$1,200</i>
<b>Total Annual Subscription</b>	<b>\$5,300</b>

\*\*\* The first \$50K USD in transactions processed through the system are included in the base price above. If more than \$50K USD worth of transactions are processed through RecDesk in a given subscription year, those in excess of \$50K USD will be assessed a .75% transaction fee.

\*\* This quote was based on the revenue/activity questionnaire provided by a member or members of your department/organization.



MIDAMERICAN ENERGY FOUNDATION  
DMR28 TREASURY  
666 GRAND AVE  
DES MOINES, IA 50309

303376

33-64 Bankers Trust Company  
730 Des Moines, Iowa 50304

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Vendor No: 70862  
Five Hundred Dollars 00  
Cents\*\*\*\*\*

Check Amount

\$ 500.00

Pay to the Order Of  
CITY OF ELDRIDGE IOWA  
305 N 3RD ST  
ELDRIDGE, IA 52748

Date 10-OCT-23  
Void 90 Days From Date of Issue

⑈00303376⑈ ⑆073000642⑆ 00029398⑈

Detach Before Depositing Check

MIDAMERICAN ENERGY FOUNDATION  
DMR28 TREASURY  
666 GRAND AVE  
DES MOINES, IA 50309

Vendor No: 70862  
Check No: 303376

The Attached Check Is In Payment For Items Described Below

Invoice Date	Invoice Number	Voucher/Description	Gross	Discount	Net
06-OCT-23	100623	6283462/COMMUNITY LINK GRANT FOR DRINKING FOUNDATION AT CENTENNIAL	500.00	.00	500.00
Totals			500.00	.00	500.00